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FINSIA MEMBERS GET INVOLVED TO HELP BUSINESS SCHOOL STUDENTS WITH APPLIED FINANCE

Finsia, Australasia's peak financial services body, today announced an exciting initiative to connect finance professionals with leading universities to develop curriculum and contribute real-world perspectives to banking and finance programs.

Under the initiative, a range of opportunities will be offered to Finsia members to share their expertise and experience with the next generation of professionals in Australia's largest industry.

Finsia Chief Executive Officer Russell Thomas said that getting involved is a vital part of Finsia's mission to raise professional standards.

"Being a member of Finsia is about progressing your career, but it is also about giving expertise, insights and experience back to the industry. With this new initiative we have a sophisticated, digital platform for Finsia members to get involved with a range of opportunities to improve the industry's standards and competitiveness."

Macquarie University's Applied Finance Centre (MAFC), Finsia's education partner, is a foundation participant in the new initiative, with an Australia-wide network of institutions coming onboard in the following months.

Professor Kevin Jameson, MAFC's Director, said that through the initiative "we give Macquarie graduates an inside edge. Graduates with analytical and critical thinking skills who understand commercial realities are highly prized by employers. Through Macquarie University's partnership with Finsia, students across a number of banking and finance programs at both undergraduate and postgraduate level can tap into an exclusive network of industry experts. Our partnership acknowledges our strong advocacy for the important role that industry practitioners play in the development and delivery of current, relevant, applied finance education."

Selected Finsia members will be invited to participate in a range of activities within Macquarie University's new Master of Banking and Finance program, and the Bachelor of Applied Finance program.

The industry-leading Master of Applied Finance offered by MAFC to those already working within financial services will also select Finsia members to contribute to students' learning outcomes of this rigorous graduate applied finance program.

Today's announcement is the latest part of Finsia's innovative approach to developing opportunities for its members' life-long connection with the financial services industry, and engagement with those in their early to mid-career, or committed to joining the industry. Finsia's launch in May of a new digital platform to provide member access to the region's largest network of industry professionals will help to facilitate these opportunities.

To get involved and learn more about the variety of options to contribute to the future of finance, visit www.finsia.com/get-involved.

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For more information on Macquarie University's undergraduate and graduate programs, visit www.mq.edu.au. For more information on Macquarie University's Applied Finance Centre and its graduate applied finance programs, visit www.mafc.mq.edu.au.

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About Finsia

Finsia is the leading members association for Australasia's financial services industry, connecting its members with career services, resources and professional networks to build their professional capabilities and strengthen the industry. www.finsia.com

About Macquarie University's Applied Finance Centre

Since 1980, Macquarie University's Applied Finance Centre (MAFC) has been the leading provider of postgraduate qualifications in applied finance. MAFC invites the most promising up-and-coming finance professionals to undertake its graduate programs, helping them to progress their careers and make life-long industry connections. MAFC has an international footprint with campuses in Sydney, Melbourne, Singapore, and Beijing, and 4,700 alumni across 43 countries. It delivers the Master of Applied Finance, Graduate Diploma of Applied Finance, and Graduate Certificate of Finance. www.mafc.mq.edu.au/

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