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FINSIA FORUM #NEXTGENFIN HOSTED IN SYDNEY TODAY

Finsia, Australasia's peak financial services body, today hosts its annual forum with a wide range of industry leaders and stakeholders gathering in Sydney.

This year's forum, titled #nextgenfin, brings together the key players who are harnessing technological innovation to shape the next generation of finance. The line-up of speakers include:

- > Katherine Milesi, Partner, Deloitte Digital
- > Joyce Phillips, CEO, Global Wealth and Private Banking, ANZ
- > Danny Gilligan, Co-Founder and Managing Director, Reinventure Group
- > Andy Whitford, Head of Greater China, Westpac

This year's forum was inspired by Finsia's substantial investment in its own digital platforms.

"Finsia has embraced technological change to create a new digital platform that brings more tailored career guidance and support for our members, with the scale to enrich and improve the conversations that they have with each other," Finsia CEO Russell Thomas explained.

"Digital is having a similar impact on financial services across the value chain, with providers able to do the previously unheard of — offering ever greater personalisation of lending and investment services, at scale," Mr Thomas said.

In this environment, Finsia, and the professionals the 12,000 association represents are reimagining themselves.

"The next generation of finance professionals will have more than finance skills — they will be developers, system architects, demographers, social media strategists — who will take creative and imaginative approaches to the role that finance plays in the real economy," said Mr Thomas.

For more about the program visit: <http://finsia.com/events/finsia-forum-2015> or join the conversation on Twitter using the hashtag #nextgenfin

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About Finsia

Finsia — the Financial Services Institute of Australasia — is Australasia's premier membership organisation for the financial services industry.

Finsia advances our members' careers by building their capability and professional standing — and by connecting them to leading content, insights and influential networks.

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